

Community Organization


about


Brown Girl Gamer Code is a leading digital community for Women and Femmes of Color in Gaming and Tech!


Created by Brandii JaVia in 2017, BGGC aims to advocate for Representation, Equity, and Opportunity in the Gaming and Tech Industries for marginalized identities!



Analytics

 **3.5k** followers
172k hrs watched
12 avg. ccv

 **5.4k** followers
92.9k impressions
2.7% engagement

 **1.4k** followers
14.5k impressions
3.1% engagement



#CodeCrew

Previous Collaborations

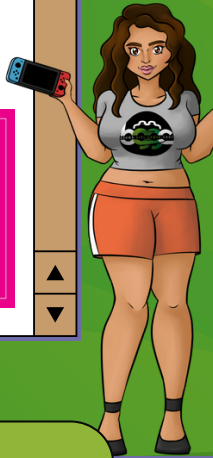


Respawn
ENTERTAINMENT

elgato



1,000
Dreams
FUND



Audience

Gender

65.6% Women

Age Range

18 - 54

Location

NA & EU

Race & Ethnicity

Black, Latine, Indigenous,
Multiracial



Services

sponsored content

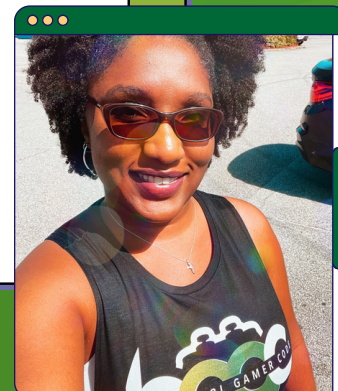
Have a new game or product coming out? Consider working with us! BGGC is open to sponsored content in the form of videos, social posts, workshops, and more!

game reviews

Looking for a quality and engaging game review? Look no further than BGGC! We are open to doing reviews for a variety of games!

consulting

BGGC offers consulting services in the realm of gaming and technology. We have worked with companies such as Twitch, Hellbent Games, and others to provide best practices for creator programs and other projects!



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